CAD

Lifecycle Performance

Structured real assets that
outperform from day one to exit.

Greater real estate value is not determined at exit

It is determined by structural decisions embedded throughout the asset lifecycle:

→ Environmental NOI, socially defensible

→ Institutional EESG credibility

→ Controlled building design, no cost drift

→ Defensible operational resilience

Lifecycle performance is not accidental. It's executed.

CERTIFIED
ASSET
DESIGN™

ESG A I AA I AAA Rating by **Pre Impact**

CAD

Lifecycle

Market

Dominance

CAD Activated

The Five Levers of Asset Outperformance

CAD governs the five variables that used to determine asset value:

CAD

Capital Efficiency	Improved financing across capital events
Soft & Hard Cost	Development scope optimized before control and cost drifts
Design & Operations	Environmental, social, and high-performance features embedded without cost premium or performance loss
Exit Valuation	Institutional readiness, operational efficiency and certification strengthen pricing
Process & Risk Mitigation	Stakeholder alignment reduces delay, cost, and execution risk

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ASSET
DESIGN™

ESG A I AA I AAA Rating by **Pre Impact**
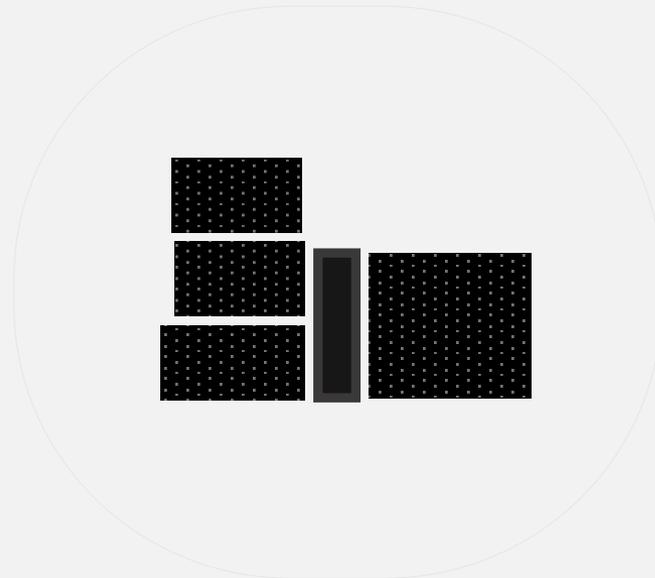
CAD

Lifecycle

Market

Dominance

CAD Activated

This is not consulting. It is a systemized real asset operating discipline

PERFORMANCE AT SCALE
All Vertical. Every Asset. Any Stage

KPI	OUTCOME
Gross Asset Value	+4 - 10%
Net Operating Income	+6 - 15%
DSCR/Risk Delta	+0.35x
Internal Rate of Return	+6 - 13%
Asset Rating	A++

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Mixed Use

Palms

Hospitality

5 Star Hotel

Affordable

Joule

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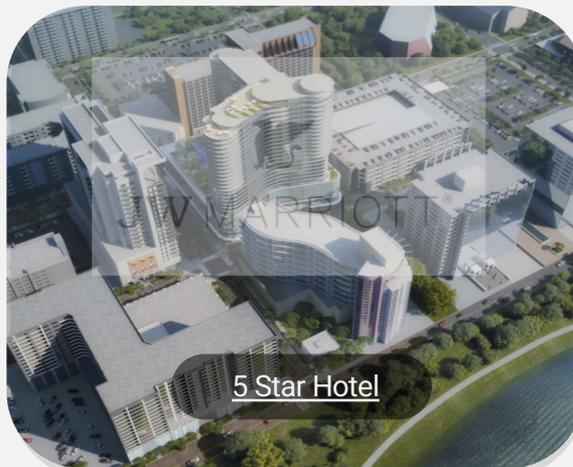
Real Assets

Categorized   Operational   Standardized

www.esg-re.com